



FOR IMMEDIATE RELEASE

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**Acacia Home and Garden to Host W.I.N.O.S.TM
(Women In Need of Sanity)
Celebrated Cookbook Author**

High Point, NC – Acacia Home and Garden will host a book signing with celebrated cookbook author, entrepreneur and recent licensee, Bonnie Jesseph, on Friday and Saturday, March 25th and Sunday 26th. The books will be presented free of charge to all new customers who purchase a piece of the new W.I.N.O.S. casual dining line from Acacia Home and Garden. Acacia will be located in the International Home Furniture Center, Space WRENN 346, High Point, NC 27260. Jesseph will prepare one of her signature chocolate fondue recipes for visitors to sample and Acacia Home and Garden will serve wine as well on Saturday and Sunday from 3-5pm.

Jesseph will also display her many books and products available for wholesale orders throughout the entire market. “Even in a difficult economy, our products are flying out the door. I guess we are all looking for humor and having a drink”, said a laughing Jesseph. Her products are loaded with jokes, quotes and toasts to get us all through the day. With the resurgence of cooking and entertaining at home, Acacia sought a cookbook author to help launch their new line of tables, chairs, kitchen islands and breakfronts many with spaces for wine and wine glasses.

Jesseph founded W.I.N.O.S.TM (Women In Need of Sanity) in 2005 after a particularly stressful period in her life. She had just sent her two daughters off to college, coupled with the loss of both of her parents, when she suddenly found herself “home alone” for the first time in thirty

years as her husband traveled with his job. It certainly would have been understandable if she whined a little about being in a quiet home after decades of constant commotion. Instead, she focused on what she treasured most: family, cooking, entertaining, having fun, enjoying good wine and giving back to the community and founded W.I.N.O.S.TM

“I knew that I wanted and needed some sanity at this particular crossroads in my life. Of course, I just happened to be drinking a glass of wine during my soul searching. I visualized sanity as diving into a wine glass at the end of the day and before I knew it, W.I.N.O.S. was born.” said Jesseph.

She worked with an artist to create the logo of a woman diving into a wine glass. The fledgling entrepreneur loves to cook for family and friends and often adds wine to her many recipes, so she sat down and penned her first cookbook, *W.I.N.O.S Cook With Wine*TM. The success of that cookbook was followed by *W.I.N.O.S Hormonal Moments, Cooking With Wine and Chocolate*TM, then *MAN Your Grill, Cooking and Grilling With Beer*TM and the newly released *W.I.N.O.S. GO TAPAS, Appe-teasers and Mini-Meals*TM.

The logo of the woman diving into the wine glass became so popular among her cookbook fans that Jesseph was flooded with requests to put the icon on aprons and t-shirts that she launched a product company to meet the requests. W.I.N.O.S. now features a large selection of apparel, cocktail napkins and accessories that can be found in over 2,000 stores and wineries from Alaska to Florida and Canada. The company is expanding again with the launch of a new membership program, W.I.N.O.S. BuddiesTM.

“Whenever we have a booth at a wine festival or a merchandise mart, women take one look at the woman diving into a wine glass and say, ‘Sign me up!’”, said Jesseph. “That’s when the light bulb went off and I thought ‘We *do* need a club for these women.’ About the same time, I was approached by a group of women in Chicago who wanted to start the first W.I.N.O.S. Buddies chapter.”

New social societies have grown in popularity in recent years as women look to redefine their lives and place a larger emphasis on the importance of their friendships and connections with other women, especially now with the current economic crisis. The purpose of the W.I.N.O.S. BuddiesTM program is to bring together women of all ages and backgrounds who share a common interest in wine, cooking and camaraderie with an emphasis on giving back to their communities. “The discernible difference with W.I.N.O.S. is the philanthropic component in which we use the tag line, ‘*Making a difference with every sip*’TM,” said Jesseph.

Women can join W.I.N.O.S. Buddies through the website www.winosbuddies.com and establish a chapter in their own city. Members receive special discounts, monthly newsletters, access to chapter meetings and programs and the ability to give back to a charitable organization of their

chapter's choosing.

“I’m living my dream and the best part is all the wonderful people I get to meet at these events. I want to help create a space where women who share a passion for wine, good food and friendship can come together to have fun and give back to their communities,” said Jesseph.

About W.I.N.O.S.™

Headquartered in Blowing Rock, North Carolina, W.I.N.O.S.™ (Women In Need of Sanity) is all about cooking, eating, laughing, enjoying wine, friends, family and most of all – having fun. The company manufactures and markets cookbooks, apparel and accessories with a sense of humor. W.I.N.O.S. operates with a high set of standards, a sense of purpose and the desire to give back with a portion of the profits dedicated to the prevention of breast cancer, heart disease the prevention of domestic abuse and H.E.L.P.S. org. The W.I.N.O.S. Buddies™ is a social membership program with chapters being established across the country. To learn more about the company, please visit www.winoshavefun.com.

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