



FOR IMMEDIATE RELEASE

Media Contact: Sandy Johnson

828-262-3333 / 888-488-WINO

info@winoshavefun.com

W.I.N.O.S. GLOVIE™ GRABS THE MARKET!



BLOWING ROCK, N.C. — “Now *that’s* funny! I’ve GOT to have one of those!” are the comments heard from customers over and over again in reaction to seeing the just-released line of GLOVIES™ from W.I.N.O.S.™ This hot, new product is taking the market by storm as women (and yes, men) want something new and different in the ever-growing wine and accessories category.

W.I.N.O.S.™ will be showcasing all of their products for the first time at the Atlanta Gift Show, July 16th to 20th (Bldg. 3 Temp 5-1703), and the Chicago Market, July 24th to 27th (Temp 8-1000).

With 13 fun colors and over 100 humorous and sassy sayings including holiday designs, the sleek and chic (no strings attached) GLOVIE™ was made for the discerning woman who likes to keep her white wine chilled and her red wine cool. Made of slip-resistant fabric and insulating neoprene, the GLOVIE™ has an exclusive lip cut-out, or “pucker protector,” to keep one’s lipstick on the glass, not on the GLOVIE™. As a bonus, each GLOVIE™ comes with a recipe from the latest recipe book by author Bonnie Jesseph, “W.I.N.O.S. - Women In Need Of Spirits™”.

For special occasions, the GLOVIE™ can be customized for events, business functions or as a promotional product – a great gift that will last for years to come.

The GLOVIE™ is packaged as a single, a double or on a wine glass with the signature W.I.N.O.S.® zebra print packaging. A starter kit consists of 36 individually packaged GLOVIES™ in an attractive wicker basket plus six GLOVIES™ on wine glasses individually packaged in zebra print gift boxes.

Also being introduced in Atlanta and Chicago is the *new* Chubby GLOVIE™ for larger red wine glasses. The Chubby GLOVIE™ has the same, convenient “pucker protector” as the regular GLOVIE™, but is cut a bit larger.

Both GLOVIES™ come in a range of colors from bright neons to deep jewel tones, as well as brightly colored zebra and leopard prints. Also available is a line of black GLOVIES™ with a single-letter monogram in gold embroidery.

To purchase or find out more information about the GLOVIE™ and other W.I.N.O.S.™ products, visit www.winoshavefun.com or call 888.488.9466.



About W.I.N.O.S.™

Headquartered in Boone, North Carolina, W.I.N.O.S.™ (Women In Need of Sanity) is all about cooking, eating, laughing, enjoying wine, friends, family and most of all, having fun. A portion of the profits are donated for research into the prevention of breast cancer, heart disease, domestic abuse and Alzheimer's disease. The W.I.N.O.S. Buddies™ is a social membership program with chapters being established across the country.

W.I.N.O.S.™ has partnered with manufacturers who share similar values and the desire for a fun, casual lifestyle. Our designs are licensed with:

Acacia Home and Garden

W.I.N.O.S.™ Indoor Casual Dining and W.I.N.O.S.™ Outdoor Furniture

www.AcaciaHomeAndGarden.com 828-465-1700

Patio Living Concepts

W.I.N.O.S.™ Outdoor Lighting

www.PatioLivingConcepts.com 866-736-0796

Carolina Custom Cushions and Umbrellas

www.CarolinaCustom-us.com 704-771-6761

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